



**PROTECTION INFORMATION MANAGEMENT
STRATEGIC FRAMEWORK 2016-2017**

1.

WHAT IS PIM?

Protection Information Management (PIM): *'The principled, systematized, and collaborative processes to collect, process, analyze, store, share, and use data and information to enable evidence-informed action for quality protection outcomes.'*

The objective of PIM is to provide quality data and information on people in displacement situations in a safe, reliable, and meaningful way. A more-disciplined approach to PIM is needed to ensure the efficient and targeted use of resources and to enable the coordination, design, and delivery of protection response.

PIM IS EQUALLY
IMPORTANT TO
PROTECTION AS IT
IS TO INFORMATION
MANAGEMENT

PIM IS NOT AN IT SYSTEM.

IT IS WAY TO ORGANIZE, AND IDENTIFY THE RIGHT SYSTEMS, APPROACHES AND
TOOLS TO DELIVER A SPECIFIC RESULT

2.

BACKGROUND OF THE PIM INITIATIVE

The Protection¹ Information Management Initiative is a collaborative project, bringing together UN, NGO, and other protection and IM partners working to respond to protection needs in situations of displacement.²

The initiative builds upon and complements other ongoing initiatives, such as ICRC-led *'Professional standards for protection work carried out by humanitarian and human rights actors in armed conflict and other situations of violence.'*³ It also makes use of existing structures, such as the [Global Protection Cluster](#).

The PIM Initiative began in 2015. It is collectively owned and has been developed by colleagues who participated in the [first](#) and [second](#) PIM working meetings, and in the PIM Reference Group.

A key outcome of the initiative is the development of a PIM Framework that fills the conceptual gap between information needs and the tools created to meet these needs. This framework brings together key principles and concepts that reflect both protection and IM standards, guidance, definitions, and terminology.

3.

OBJECTIVE OF THIS STRATEGY

This strategy describes the vision, expected results, and time frame for work on the PIM Initiative for 2016-2017. An ongoing requirement of this strategy is that the discipline of PIM will continue to evolve through use, dialogue, and exchange of diverse perspectives

1 | Please note in PIM this term refers to the IASC-endorsed definition of protection, as: *'...all activities aimed at ensuring full respect for the rights of the individual in accordance with the letter and spirit of the relevant bodies of law (i.e. human rights law, international humanitarian law and refugee laws).'*

2 | At the time of writing, colleagues from the following organizations are members of the growing PIM Reference Group: DRC, ICRC, ICT4Peace Foundation, Impact Initiatives, IOM, IRC, JIPS, NRC, OCHA, OHCHR, UNHCR, OXFAM, UNDPKO, UNFPA, UNICEF, WFP, DFS/ICTD, InterAction, ACAPs, MapAction, and REACH.

3 | Please see ICRC's website for additional information:
<https://www.icrc.org/en>.

from both protection and IM colleagues working together to provide the evidence needed for delivering quality protection outcomes.

4.

VISION OF THE PIM INITIATIVE

We will develop, consolidate, and disseminate a conceptual framework for protection information management, to be used to achieve better protection outcomes for affected people in displacement situations.

We will know the PIM Initiative has been successful when:

- * Colleagues use the framework, principles, and standards when identifying and articulating their PIM needs and response;
- * Protection actors and others have the information needed to plan, deliver, and monitor effective protection responses, and that they use this information in decision-making;
- * There is greater confidence and comfort among protection and IM colleagues when working together on information management and protection;
- * There is more sharing of data, information, and analysis, and this is done in a secure and timely manner;
- * The PIM products are collectively owned and used by an active, multi-sector community that continues to refine and adapt them to serve their needs, while sharing experiences and recommendations for improvements;⁴ and
- * Practical approaches and best practices in the delivery of protection information management are understood and implemented by PIM stakeholders.

5.

RESULTS OF THIS STRATEGY

1. **PIM conceptual framework:** Principles, standards, and guidance are developed and shared.
2. **Capacity-building and learning:** Materials for training and skills development on PIM are disseminated.
3. **Community of practice:** A platform for regular exchanges and learning between PIM users is maintained.
4. **Tools and advice:** Tools and advice on how to use the PIM framework and supporting concepts are developed and disseminated.

6.

WORKING WITH THE PIM INITIATIVE

PIM is for everyone, and participation in the PIM Initiative is open to all. Stakeholders in PIM include NGOs such as Oxfam, UN agencies such as UNICEF and DPKO, global and field clusters, academia, and donors. DRC and UNHCR will continue to facilitate the achievement of key objectives of the PIM initiative, in collaboration with other stakeholders.

Interested colleagues may contribute to any part of the PIM Initiative described in this strategy. Indeed, the overall result and usefulness of the initiative depends on contributions by experts throughout the protection and IM communities.

⁴ | The term 'ownership' here is used in flexible manner, as it may not mean the same thing to or for every stakeholder. For example, colleagues may start using the [Common PIM Terminology](#), or they may reference or integrate aspects of the PIM framework into aspects of their institutional operations or how they are working with local-level protection partners.

The working modality of the PIM Initiative will remain agile and informal so that the products and concepts can be used at any time. It will also continually evolve based on its usefulness in meeting the practical realities of colleagues on the ground responding to the protection situations of displaced persons.

7.

COMMITMENT TO THE IMPLEMENTATION OF THIS STRATEGY

PIM stakeholders will:

- * Contribute to the development and improvement of PIM concepts and materials;
- * Create dialogue and collaboration on PIM;
- * Disseminate PIM concepts, materials, and learning; and
- * Incorporate PIM concepts and materials into their own work.

The PIM strategy will be monitored, including through biannual PIM working meetings with field and global colleagues. The aim of this process will be to regularly assess progress, review needs and priorities, and continue to improve the use of data and information for protection outcomes.

8.

PIM ACTIVITIES

The following PIM activities are covered in the work plan for 2016:

1. Communicating about PIM
 - 1.1. PIM briefings
 - 1.2. PIM mini-communications package
 - 1.3. Webpage
2. Developing the PIM framework
 - 2.1. Further development of the PIM matrix and PIM categories⁵
 - 2.2. PIM process
 - 2.3. PIM principles in action
 - 2.4. Data and information-sharing framework and guidance
3. Fostering PIM capacity-building and learning
 - 3.1. PIM training courses for field protection clusters
 - 3.2. PIM training package
 - 3.3. PIM plug-in modules for other protection and IM training courses
 - 3.4. PIM webinars
 - 3.5. Building pool of people skilled to facilitate PIM work in the field
4. Documenting and developing lessons learned and community of practice
 - 4.1. Online platform
 - 4.2. Dialogue with colleagues on expertise and experience with PIM

Note: For additional information see Annex 1: Implementation and Work plan

⁵ | In the PIM Matrix.

ANNEX 1: IMPLEMENTATION AND WORK PLAN

Implementation of this PIM strategy will be conducted in the following manner:

- * Initial drafting and conceptual feedback required of the small DRC/UNHCR-led working group on PIM next steps (see PIM work plan, below);
- * One to two PIM working meetings held per year, with field and global stakeholders. These sessions will aim to further define, explore, and review PIM components developed by the small DRC/UNHCR-led working group and the larger PIM reference group;
- * PIM products and materials to be field tested and reviewed by global and field-level stakeholders and revised, as required; and
- * Trainings on PIM and field advice to be further explored.⁶

The 2016 PIM work plan and meeting schedule is [available here](#).

⁶ | As part of an ECHO grant to DRC, three regional trainings for field protection clusters on PIM will be conducted in the first and second quarters of 2016.